

PRIVACY POLICY

GENERAL

1. Discovery Corporate Services Limited of Discovery House, Chiswick Park Building 2, 566 Chiswick High Road, London W4 5YB, United Kingdom ("Discovery" "we" or "us") are committed to protecting and respecting your privacy.
2. This policy together with our [Terms and Conditions](#) and any other documents referred to in it sets out the basis on which any personal data we collect from you, or that you provide to us, in connection with this Website will be processed by us. Please read the following carefully to understand our policy and practices regarding your personal data.

INFORMATION WE MAY COLLECT FROM YOU

3. We may collect and process the following data about you:
 - a. Information that you supply when we ask you to complete surveys about Discovery, our programmes and other topics on the Website. We use this information for our own research purposes only, as detailed further below, and you do not have to respond to the surveys;
 - b. Information that you provide by filling in forms on, or otherwise posting to, the Website. This includes, but is not limited to, information provided when you register to be a member of the Website, post material in forums or other areas of the Website, subscribe to additional Website services or request further services from us. We may also ask you for information when you enter any of our competitions or promotions, and if you report a problem with, or have questions about, the Website;
 - c. Details of your visits to the Website including, but not limited to, traffic data, location data, weblogs and other communication data, as well as the resources that you access; and

- d. If you otherwise make contact with us, we may keep a record of that correspondence.
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IP ADDRESSES AND COOKIES

4. We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration.
5. For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve the Website and to deliver a better and more personalised service. They enable us:
 - a. To estimate our audience size and usage pattern;
 - b. To store information about your preferences, and so allow us to customise the Website according to your individual interests; and
 - c. To recognise you when you return to the Website.
6. You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of the Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to the Website.

More About Cookies

A cookie is a small file, typically of letters and numbers, downloaded on to a device when the user accesses certain websites. Cookies allow a website to recognise a user's device.

Session and persistent cookies

Cookies can expire at the end of a browser session (from when a user opens the browser window to when they exit the browser) or they can be stored for longer.

Session cookies - allow websites to link the actions of a user during a browser session. They may be used for a variety of purposes such as remembering what a user has put in their shopping basket as they browse around a shopping site. They could also be used to facilitate use of webmail or forum and community functionality.

These session cookies expire after a browser session so would not be stored longer term. For this reason session cookies may sometimes be considered less privacy intrusive than persistent cookies.

Persistent cookies - are stored on a users' device in between browser sessions which allows the preferences or actions of the user across a site (or in some cases across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering users' preferences and choices when using a site.

We use a cookie to remember your cookie preferences and this has a couple of consequences:

- a. If you delete all your cookies you will have to update your preferences with us again; and
- b. If you use a different device, computer profile or browser you will have to tell us your preferences again.

The following cookies are used on this Website:

- a. Strictly Necessary;
- b. Performance;
- c. Functionality;
- d. Targeting; and
- e. 3rd Party.

For more information about cookies please see the further reading below.

Strictly Necessary

Strictly Necessary cookies let you access and move around the Website and use essential features like security. These cookies don't gather any information about you that could be used for marketing or remembering where you've been on the Internet.

We use these Strictly Necessary cookies to:

- a. Remember things like information you've entered on order forms when you navigate to different pages in a single web browser session;
- b. Identify you as being logged in to our Website; and

- c. Make sure you connect to the right service on our Website when we make any changes to the way the Website works.

Cookies we have defined as Strictly Necessary cookies will NOT be used to:

- a. Gather information that could be used to advertise products or services to you; and
- b. Remember your preferences or username beyond your current visit.

Accepting these cookies is a condition of using the Website, so if you prevent these cookies we can't guarantee your security or predict how our Website will perform during your visit.

Performance

Performance cookies collect information about how you use our Website e.g. which pages you visit and if you experience any errors. These cookies don't collect any information that could identify you - all the information collected is anonymous and is only used to help us improve how our website works and understand what interests our users.

We use Performance cookies to:

- a. Provide statistics on how our website is used;
- b. Help us improve the Website by measuring any errors that occur; and
- c. Test different designs of our Website.

Cookies we have defined as Performance cookies will NOT be used to:

- a. Gather information that could be used to advertise products or services to you on other websites;
- b. Remember your preferences or username beyond your current visit; and
- c. Target adverts to you on any other website.

In some cases, some of these cookies are managed for us by third parties, but we don't allow the third party to use the cookies for any purpose other than those listed above. Using our Website indicates that you accept the use of Performance cookies.

Accepting these cookies is a condition of using the Website, so if you prevent them we cannot guarantee how our Website will perform for you.

Functionality

Functionality cookies are used to provide services or to remember settings to improve your visit.

We use Functionality cookies to:

- a. Remember settings you've applied such as layout, text size, preferences and colours;
- b. Remember if we've already asked you if you want to fill in a survey;
- c. Provide proactive live chat sessions;
- d. Show you when you're logged in to the Website; and
- e. Share information with partners to provide a service on our Website. The information shared is only to be used to provide the service, product or function and not for any other purpose.

Functionality cookies will not be used to target you with adverts on other websites. Some of these cookies are managed for us by third parties - where this is the case we don't allow the third party to use the cookies for any purpose other than those listed above. You can control whether or not these cookies are used, but preventing them may mean we can't offer you some services, and will reduce the support we can offer you. It's also possible that preventing these cookies stops us remembering that you didn't want a specific service.

Targeting

Targeting cookies are linked to services provided by third parties, such as 'Like' buttons and 'Share' buttons. The third party provides these services in return for recognising that you have visited our Website.

3rd Party Cookies

As part of delivering you the best content, we sometimes embed features, photos and video content from other websites, as a result, when you visit a page containing such content, you may be presented with cookies from these websites. The third party uses these cookies to provide services in return for recognising that you have visited our Website. We do not control the dissemination of these cookies and you should check the relevant third party's website for more information.

WHERE WE STORE YOUR PERSONAL DATA

7. Your personal information will ordinarily be stored and processed by us in the UK only. In certain limited circumstances, such as for emergency back-up, it may be transferred to, stored at, and processed by us or our affiliates or contractors at a destination outside the UK and the European Economic Area ("EEA") where data protection laws may not provide the same levels of protection as the UK. By submitting your personal data, you agree to this transfer, storing and processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.
8. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.
9. Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Website; any transmission is at your own risk. Once we have received your information, however, we will take appropriate technical and organisational measures against unauthorised or unlawful processing of your personal data and against accidental loss or destruction of, or damage to, your personal data.

USES MADE OF THE INFORMATION

10. We use information held about you in the following ways:
 - a. For our own research purposes, in order to better understand our viewers and their preferences and to improve the programmes that we make and the services that we offer. We do not sell or distribute the survey information you provide through the Website to companies outside the Discovery Group;
 - b. To operate the Website, manage your membership registration and ensure that content from the Website is presented in the most effective manner for you and for your computer;
 - c. To target relevant membership activities to you
 - d. To communicate with you and to allow you to participate in interactive features of the Website, when you choose to do so;

- e. To notify you about changes to our services;
 - f. To carry out our obligations arising from any agreements entered into between you and us; and
 - g. To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes as set out below.
11. As part of your membership we will contact you by email from time to time to inform you of Website surveys that you may wish to take part in, to alert you to other activity on the Website and to provide you with other information about your membership.
12. We may also use your data, or permit selected third parties to use your data, to provide you with information about goods and services which may be of interest to you and we or they may contact you about these by email. We will only do this if you have consented to it. If you do not want us to use your data in this way, or to pass your details on to third parties for marketing purposes, you should not tick the relevant box situated on the registration page when we collect your data or when otherwise requested by us.

DISCLOSURE OF INFORMATION

13. Subject always to paragraph 7 above, we may transfer your personal information to any member of our Group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 736 of the UK Companies Act 1985. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.
14. We may disclose your personal information to third parties:
- a. In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
 - b. If Discovery or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets; or
 - c. If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms of

Use and other agreements; or to protect the rights, property, or safety of Discovery, our customers, or others. This includes, but is not limited to, exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

YOUR RIGHTS

15. You have the right to ask us not to process your personal data for marketing purposes. As explained above, you can exercise your right to prevent such processing by not opting-in to allow such use on the forms we use to collect your data. You can also exercise the right at any time by contacting us at: support@discoveryviewpoint.co.uk.

 16. Our Website may, from time to time, contain links to and from the websites or resources of third parties (including our partner networks, advertisers and affiliates). If you follow a link to any of these, please note that these will have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to them. These links are provided for your information only. We have no control over the contents of those websites or resources, and accept no responsibility for them or for any loss or damage that may arise from your use of them.
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ACCESS TO INFORMATION

17. You have the right to access information held about you. If you would like a copy of some or all of your personal information please email: support@discoveryviewpoint.co.uk or write to us at the address shown above. We may make a small charge for this.

 18. Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.
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CONTACTS

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to: support@discoveryviewpoint.co.uk.

ADJUSTING BROWSER SETTINGS

A browser is the software that is used to access the Internet. The most common browser software titles on the market are: Microsoft Internet Explorer, Google's Chrome, Mozilla Firefox, Apple Computer's Safari, and Opera. There are a number of ways to manage cookies. You can clear cookies, prevent cookies, delete cookies and enable cookies at your will and for different circumstances. If you use different computers in different locations you will need to ensure that each browser is adjusted to suit your cookie preferences. To find out how to adjust your browser settings to manage cookies please visit: <http://www.allaboutcookies.org/manage-cookies/> or <http://www.aboutcookies.org/Default.aspx?page=1>.
